

Cookie Policy

The www.ourhomebulgaria.com website collects and stores *cookies*. They are small text files stored on your device when you visit the site over a period of time. For their use, they do not require any personally identifiable information and, most often, do not identify users. *Cookies* collect information on how the site is used to help improve its performance and enable other functionality without user customization.

This Privacy Policy explains our principles when it comes to the collection, processing, and storage of your information. The Cookie Policy specifically explains how we at Our Home is Bulgaria Foundation and our users deploy *cookies*, as well as the options you have to control them.

What are *cookies*?

Cookies are small pieces of data, stored in text files, which are stored on your computer or other device when the website is loaded in your browser. They are widely used to "remember" you and your preferences, either for a single visit (through '*session cookies*') or for multiple repeat visits (using '*persistent cookies*'). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in.

What *cookies* do we use?

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you, which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Certain *cookies* are only set for logged-in visitors, whereas others are set for any visitors, and these are marked in the table below accordingly. Where a cookie only applies to specific subdomains, they are included under the relevant header.

Functionality *cookies*

These *cookies* are used to store user-defined preferences such as name, language and location.

Performance *cookies*

Performance *cookies* collect information about how users interact with our site. This information is only used to improve the functioning of the website.

Tracking *cookies*

They are set by trusted third-party networks (e.g. Google Analytics) to track details such as the number of unique visitors and pageviews to help improve the user experience.

Cookies in social media

They collect information about your use of Social Media to create your account. *Cookies* used by the Facebook and Instagram social networks: (using share buttons) - datr (536 days), fr (89 days), lu (536 days). We have no direct control over the information collected by these *cookies*.

Cookies used:

| Cookie | Duration | Purpose | Logged-in users only |
|---------------------------|---|---|-----------------------------|
| devicePixelRatio | 1 year | Used to make the site responsive to the visitor's screen size. | No |
| word press_test_cookie | Only active for the duration of the session. Session | Tests that the browser accepts cookies. | No |
| __qca | 5 years | https://www.auantcast.com/privacy/ | No |
| __utma | 2 years | Google Analytics - Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics. | No |
| __utmb | 30 minutes | Google Analytics - Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics. | No |

| | | | |
|------------------------------|--|--|-----|
| __utmc | Only active for the duration of the session. Session | <u>Google Analytics</u> - Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit. | No |
| __utmt | 10 minutes | <u>Google Analytics</u> - Used to throttle request rate.. | No |
| _utmz | 6 months | <u>Google Analytics</u> - Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics. | No |
| wp-settings-{user_id} | 1 year | Used to persist a user's wp-admin configuration. | Yes |
| wporg_logged_in wporg_sec | 14 days if you select "Remember Me" when logging in. Otherwise, Session. | Used to check whether the current visitor is a logged-in user. | Yes |

Controlling Cookies

Visitors may wish to restrict the use of *cookies* or completely prevent them from being set. Most browsers provide for ways to control *cookie* behavior, such as the length of time they are stored – either through built-in functionality or by using third-party plugins.

To find out more on how to manage and delete *cookies*, visit aboutcookies.org. For more details on advertising *cookies* and how to manage them, visit youronlinechoices.eu (EU based) or aboutads.info (US based).

You can see some special *cookies* opt-out programs here:

Quantcast - <https://www.quantcast.com/opt-out/>

Google Analytics - <https://tools.google.com/dlpage/gaoptout>

It is important to note that restricting or disabling the use of *cookies* can limit the functionality of sites, or prevent them from working properly.

Cookies we use in Google Analytics

Google Analytics is a tool that helps us measure how users interact with the content of our website. When a user browses the webpage, Google Analytics provides the webpage owner with JavaScript tags (libraries) that record information about the page the user has seen, such as the page's URL. Google Analytics JavaScript libraries use HTTP *cookies* to "remember" how a user interacted with previous pages. Google Analytics supports three JavaScript libraries for measuring website usage: gtag.js, analytics.js, and ga.js. The table below describes how each one of them uses *cookies*.

gtag.js and analytics.js

| Cookie | Duration | Description |
|---------------------------------------|----------------------|--|
| _ga | 2 years | Used to distinguish visitors. |
| _gid | 24 hours | Used to distinguish visitors. |
| _gat | 1 minute | Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code> . |
| AMP_TOKEN | 30 seconds to 1 year | Contains a reference to obtain Client ID from AMP Client ID service. |
| <code>_gac_<property-id></code> | 90 days | Contains campaign-related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. |

ga.js

| Cookie | Duration | Description |
|---------------|-------------------------|--|
| __utma | 2 years from set/update | Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics. |
| __utmt | 10 minutes | Used to throttle request rate. |

| | | |
|--------|--------------------------|---|
| __utmb | 30 mins from set/update | Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics. |
| __utmc | End of browser session | Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit. |
| __utmz | 6 months from set/update | Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics. |
| __utmv | 2 years from set/update | Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics. |

urchin.js

Google Analytics provided a JavaScript measurement library named urchin.js. When the newer ga.js library launched, developers were encouraged to migrate to the new library. For sites that have not completed the migration, urchin.js sets cookies identically to what is set in ga.js. Read the ga.js cookie usage section above for more details.